

This Associate in Arts degree program is designed for students who expect to transfer and earn a degree in any area of communications (advertising, public relations, communication studies, or mass communication).

For additional program information, visit the [FSU website](#).

Possible job titles for advertising and public relations include layout coordinator, benefits manager, lobbyist, account manager, public relations manager, fund raiser, marketing researcher, labor relations consultant, media relations coordinator, personnel manager, special events coordinator; communication studies includes pre-law, speech writer, manager, lobbyist, salesperson; general communication includes arbitrator, recruiter, technical writer, employment interviewer, job analyst, public service representative, publicity director, labor relations manager, lobbyist; mass communications includes audio visual production, critic, programmer, public relations manager, announcer/commentator, film editor, director of photography, advertising manager.

For more information, please visit the [Occupational Outlook Handbook website](#).

The courses listed on this guide are not to be construed as a contract between the student and Chipola or the University. Course requirements may change each year. You are encouraged to work closely with your advisor.

Associate in Arts Degree



Communication

Transfer Institution: Florida State University

Code **Program Length**
1101 60 credits

Entrance Requirements

All programs in the College of Communication are limited access; each major is competitive based on GPA, strength of experience related to field, and evidence of potential success in field. If you rank your choice of majors, be aware that Advertising, Public Relations, and Media Production review only those applications with that major as first choice. Mass Media reviews all choices. Minimum requirements for review of application include a 3.0 GPA on all college course work attempted for Advertising, Public Relations, Mass Media Studies, and Media Productions. Communication Studies requires a 2.8 GPA. Check FSU website for confirmation.

The departmental application deadline is 5:00 p.m. (EST) the first business day in February for the summer or fall semester. Students must have passed or exempted CLAST and have completed 43 hours of coursework and a 3.0 GPA (minimum requirement) at time of application. The AA degree must be earned by the end of the spring term in which application is made. The application must be typed and all information must be on file at FSU by the deadline, not in the mail! Check FSU website link at left for all details.

FSU WILL DENY ADMISSION TO ANY STUDENT WHO HAS NOT SATISFIED THE STATE FOREIGN LANGUAGE ADMISSIONS REQUIREMENT. FSU College of Communication requires proficiency in one language other than English before earning the baccalaureate degree. This may be satisfied by completing the 2220 level of foreign language; American Sign Language through SPA 2614C at FSU; completing three courses of computer language ("C," JAVA, FORTRAN, COBOL); or completing three courses of business language (ECO 2013, ECO 2023, and STA 2122).

FSU requires basic computer proficiency. Students must demonstrate email, Internet, word processing, & spreadsheet skills; demonstrations are monitored by the FSU Computer Science department. CGS 1060 or CGS 1100 will satisfy this requirement.

FRESHMAN YEAR

| 1st Semester | | Sem. Hrs. | 2nd Semester | | Sem. Hrs. |
|-----------------------|------------------------|-----------|-----------------------|-------------------------|-----------|
| ENC 1101 | Communication Skills I | 4 | ENC 1102 | Communication Skills II | 4 |
| XXX XXXX ¹ | ELECTIVE | 3 | XXX XXXX ² | SOCIAL SCIENCE | 3 |
| XXX XXXX | MATHEMATICS | 3 | XXX XXXX | MATHEMATICS | 3 |
| XXX XXXX | NATURAL SCIENCE | 3 | XXX XXXX | NATURAL SCIENCE | 3 |
| SLS 1101 | Orientation | 1 | XXX XXXX ¹ | ELECTIVE | 2 |
| TOTAL | | 14 | TOTAL | | 15 |

SOPHOMORE YEAR

| 1st Semester | | Sem. Hrs. | 2nd Semester | | Sem. Hrs. |
|-----------------------|---------------------------|-----------|-----------------------|--|-----------|
| XXX XXXX ³ | GORDON RULE WRITING | 4 | MMC 1000 | Survey of Mass Communication | 3 |
| SPC 2600 | Effective Public Speaking | 3 | SPC 2050 or ORI 2000 | Prin. of Speech or Oral Interpretation | 3 |
| XXX XXXX ¹ | ELECTIVE | 3 | XXX XXXX ¹ | ELECTIVE | 3 |
| XXX XXXX | GEN. ED. REQUIRED COURSE | 3 | XXX XXXX | HUMANITIES | 3 |
| PSY 2012 | General Psychology | 3 | XXX XXXX ¹ | ELECTIVE | 3 |
| TOTAL | | 16 | TOTAL | | 15 |

¹ Electives should include course work in foreign language, computers, statistics, and speaking and writing courses.

² FSU requires an international/diversity course for graduation. The Chipola courses which meet a social science requirement at Chipola and a diversity requirement at FSU include GEA 2001, GEA 2002, REL 2300, and SYG 1010. It is strongly recommended that one of these courses be completed before earning your AA degree.

³ Choose 4 hours from the following: AML 2010, AML 2020, ENL 2012, ENL 2022, ENC 1133, HUM 2216, HUM 2233, or SPT 2521.

2007-2008

For more information
Contact:

Student Services
Chipola College
(850) 718-2266

