

## **Chipola College**

### **Motto**

A Higher Degree of Success

### **Vision**

Chipola College promotes learning and student achievement through excellence, opportunity, diversity, and progress.

### **Mission**

Chipola is a comprehensive public college whose mission is to provide accessible, affordable, quality educational opportunities to the residents of Calhoun, Holmes, Jackson, Liberty and Washington counties and to all others who choose to attend. The college creates a student-oriented atmosphere of educational excellence and maintains an intellectual environment which inspires the full development of each individual's goals, abilities, and interests. Because there is no substitute for quality instruction, the college empowers faculty members to establish and achieve the highest possible standards. The college also promotes a strong working relationship with communities, businesses, state agencies, and other educational institutions.

Chipola provides the following:

- Educational programs which include general and pre-professional classes leading to the Associate in Arts degree for transfer into baccalaureate degree programs;
- Selected baccalaureate degree programs which produce educated and capable professionals;
- Workforce Development programs leading to Associate in Science degrees, Associate in Applied Science degrees, and Certificates of Training to prepare students for careers;
- Continuing Education programs related to professional and personal development; and
- A broad range of enrollment and student services and instructional and administrative support to facilitate student success.

*–Adopted June 15, 2004*

## **Success Factors and Institutional Goals**

Chipola has adopted the following success factors and institutional goals:

### **Success Factor 1: Quality Educational Programs**

**Institutional Goal 1:** Provide quality instruction in academic, workforce development, and continuing education programs, including sufficient instructional support to meet the needs of students.

### **Success Factor 2: Effective Marketing, Recruitment, and Enrollment**

**Institutional Goal 2:** Present the college and its programs in positive ways, making every effort to attract and enroll as many students as possible by marketing the college in a variety of methods and enrolling students in efficient and customer-oriented ways.

### **Success Factor 3: Student Retention, Satisfaction, and Completion**

**Institutional Goal 3:** Provide a wide-range of academic, developmental and support services to help retain students in programs by decreasing the percent of students who drop- or stop-out during their studies and increasing the percentage who persist through completion of a degree or certificate.

### **Success Factor 4: Responsible Resource Management**

**Institutional Goal 4:** Promote the responsible management of resources by maintaining sound fiscal operations, seeking additional resources, improving college facilities, and providing an environment conducive to progressive implementation of technology.

### **Success Factor 5: Staff and Organizational Development**

**Institutional Goal 5:** Encourage staff and organizational development by supporting an efficient and productive work environment where employees demonstrate competence, integrity, and professional excellence.

### **Success Factor 6: Community Involvement and Development**

**Institutional Goal 6:** Foster strong community involvement and workforce development by supporting local and state economic growth and encouraging civic, cultural, recreational, and service activities.

### **Success Factor 7: Post-Chipola Student Satisfaction and Success**

**Institutional Goal 7:** Maintain a strong reputation for promoting student satisfaction and long-term success by equipping students with the knowledge and skills necessary to pursue their goals and become more productive citizens.

*Success Factors are “the things that must go right for an organization to flourish and achieve its goals.”*

*DeAnza College*